

BIG i | IOWA

ANNUAL CONVENTION & TRADE SHOW

120

YEARS OF LEADERSHIP

AUGUST 25 & 26, 2026
PRAIRIE MEADOWS CONVENTION CENTER

SCHEDULE

TUESDAY, AUGUST 25, 2026

8:00 a.m. Registration Desk Opens

9:00 a.m. Golf - Terrace Hill Golf Course is an 18-Hole Championship Public Golf Course located in Altoona, Iowa. See registration for more details.

9:00 a.m. - 12:00 p.m. Everyone needs Ethics, but everyone hates sitting through the class but **Megan Hirst** is going to make the morning go by fast with fun activities all the while earning 3 hours of CEC. Don't miss this fun seminar. - Skinner Ballroom

12:00 p.m. - 12:30 p.m. Lunch (grab & go, seminar attendees only)

12:30 p.m. - 3:30 p.m. AI in the Agency: Real, Hype and What's Next - The greatest impact today is not replacing employees but increasing productivity, allowing staff to spend more time on strategic thinking, problem-solving, and client or stakeholder engagement with **Casey Nelson**, Catalyt (3 hrs. CEC) - Skinner Ballroom

3:00 p.m. - 6:00 p.m. Booths Open - Bishop Ballroom B/C

6:00 p.m. - 6:45 p.m. - Dinner - Bishop Ballroom A

6:45 p.m. - 7:45 p.m. Keynote Speaker - Andy Robinson - Your Next Level Is a Choice - Align your goals with your purpose to eliminate busywork and focus your energy on the activities that drive meaningful results while building a stronger self-image that supports greater confidence, effective leadership, and higher levels of performance - Bishop Ballroom A

7:45 p.m. Grand Prize Drawing (1) \$500, (1) \$300 and (1) \$200 - Bishop Ballroom A

WEDNESDAY, AUGUST 26, 2026

7:00 a.m. Registration Desk Opens

7:00 a.m. - 8:15 a.m. Breakfast - Bishop Ballroom

8:15 a.m. - 9:00 a.m. National Anthem, Presidents Address, Awards, Annual Meeting and Grand Prize Drawing (1) \$500, (1) \$300 and (1) \$200 - Bishop Ballroom

9:00 a.m. - 10:15 a.m. Best Practices Panel - This panel will explore best practices for attracting and retaining talent, establishing competitive compensation structures, and developing the next generation of producers with **Harrison Brooks**. - Bishop Ballroom

10:30 a.m. - 12:00 p.m. State of the Economy - The insurance economy is facing higher costs due to inflation, rising repair and healthcare expenses, and an increase in severe weather-related claims. As a result, many insurers have raised premiums, tightened underwriting standards, or reduced coverage in high-risk areas with **Ernie Goss**. - Bishop Ballroom

Adjourn - thank you for coming



IIAI Annual Convention | August 25 & 26, 2026 Hotel Reservations

Prairie Meadows Hotel - Conference Center

\$159.00 – Queen & Kings

\$179.00 – Junior King Suite

\$199.00 – King Suite

\$239.00 – Executive & Luxury King Suite

Event Name – Independent Insurance Agents of Iowa

Call 515-957-3000 to make reservation

Attendee Link to reserve a room online: <https://bit.ly/4vfcvdz>

Group Code: IIAI0826B

Attendee Password: 863000098

Cut-Off Date – July 24, 2026

Other Hotel Facilities

·Hampton Hotel & Suites – 515-967-5774

·Best Western Plus– 515-967-2400

·Holiday Inn Express – 515-967-1855

·My Place Hotel – 515-348-7161

·Comfort Inn – 515-967-4412

·Hyatt Place Altoona – 515-520-8300

·La Quinta by Wyndham – 515-706-1507

·Fairfield Inn & Suites by Marriott – 515-446-9888

·Super 8 by Wyndham – 515-967-7888

REGISTRATION CANCELLATION & REFUND POLICY: Call the hotel directly for room cancellation and refund information.

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THANK YOU 2026 PARTNERS

DIAMOND



PLATINUM



SILVER

Farmers Mutual Hail Ins. Co.
Grinnell Mutual Reinsurance Co, SI
Liberty Mutual Insurance/Safeco Insurance
Merchants Bonding Company
North Star Mutual Insurance Co.

BRONZE

Acuity
AF Group
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NAU Country Insurance
Pekin Insurance
ProAg
Rain and Hail Insurance
REInsurPro

SECURA Insurance Co.
SFM The Work Comp Experts
Society Insurance
Stonetrust Commercial Insurance co.
West Bend Insurance Company
Western National Insurance
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