

**BIG i** | IOWA

ANNUAL CONVENTION & TRADE SHOW

**120**

YEARS OF LEADERSHIP

AUGUST 25 & 26, 2026  
PRAIRIE MEADOWS CONVENTION CENTER

# SCHEDULE

## TUESDAY, AUGUST 25, 2026

**8:00 a.m.** Registration Desk Opens

**9:00 a.m. Golf - Terrace Hill Golf Course** is an 18-Hole Championship Public Golf Course located in Altoona, Iowa. See registration for more details.

**9:00 a.m. - 12:00 p.m. Everyone needs Ethics**, but everyone hates sitting through the class but **Megan Hirst** is going to make the morning go by fast with fun activities all the while earning 3 hours of CEC. Don't miss this fun seminar. - Skinner Ballroom

**12:00 p.m. - 12:30 p.m.** Lunch (grab & go, seminar attendees only)

**12:30 p.m. - 3:30 p.m. AI in the Agency: Real, Hype and What's Next** - The greatest impact today is not replacing employees but increasing productivity, allowing staff to spend more time on strategic thinking, problem-solving, and client or stakeholder engagement with **Casey Nelson**, Catalyt (3 hrs. CEC) - Skinner Ballroom

**3:00 p.m. - 6:00 p.m.** Booths Open - Bishop Ballroom B/C

**6:00 p.m. - 6:45 p.m.** - Dinner - Bishop Ballroom A

**6:45 p.m. - 7:45 p.m. Keynote Speaker - Andy Robinson - Your Next Level Is a Choice** - Align your goals with your purpose to eliminate busywork and focus your energy on the activities that drive meaningful results while building a stronger self-image that supports greater confidence, effective leadership, and higher levels of performance - Bishop Ballroom A

**7:45 p.m.** Grand Prize Drawing (1) \$500, (1) \$300 and (1) \$200 - Bishop Ballroom A

## WEDNESDAY, AUGUST 26, 2026

**7:00 a.m.** Registration Desk Opens

**7:00 a.m. - 8:15 a.m.** Breakfast - Bishop Ballroom

**8:15 a.m. - 9:00 a.m.** National Anthem, Presidents Address, Awards, Annual Meeting and Grand Prize Drawing (1) \$500, (1) \$300 and (1) \$200 - Bishop Ballroom

**9:00 a.m. - 10:15 a.m. Best Practices Panel** - This panel will explore best practices for attracting and retaining talent, establishing competitive compensation structures, and developing the next generation of producers with **Harrison Brooks**. - Bishop Ballroom

**10:30 a.m. - 12:00 p.m. State of the Economy** - The insurance economy is facing higher costs due to inflation, rising repair and healthcare expenses, and an increase in severe weather-related claims. As a result, many insurers have raised premiums, tightened underwriting standards, or reduced coverage in high-risk areas with **Ernie Gross**. - Bishop Ballroom

**Adjourn** - thank you for coming



## IIAI Annual Convention | August 25 & 26, 2026 Hotel Reservations

### **Prairie Meadows Hotel - Conference Center**

\$159.00 – Queen & Kings

\$179.00 – Junior King Suite

\$199.00 – King Suite

\$239.00 – Executive & Luxury King Suite

**Event Name** – Independent Insurance Agents of Iowa

Call 515-957-3000 to make reservation

**Attendee Link to reserve a room online:** <https://bit.ly/4vfcvdz>

Group Code: IIAI0826B

Attendee Password: 863000098

**Cut-Off Date – July 24, 2026**

### **Other Hotel Facilities**

·Hampton Hotel & Suites – 515-967-5774

·Best Western Plus- 515-967-2400

·Holiday Inn Express – 515-967-1855

·My Place Hotel – 515-348-7161

·Comfort Inn – 515-967-4412

·Hyatt Place Altoona – 515-520-8300

·La Quinta by Wyndham – 515-706-1507

·Fairfield Inn & Suites by Marriott – 515-446-9888

·Super 8 by Wyndham – 515-967-7888

**REGISTRATION CANCELLATION & REFUND POLICY:** Call the hotel directly for room cancellation and refund information.

# BIG | IOWA

## THANK YOU 2026 PARTNERS

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### DIAMOND

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### PLATINUM

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### SILVER

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Farmers Mutual Hail Ins. Co.  
Grinnell Mutual Reinsurance Co, SI  
Liberty Mutual Insurance/Safeco Insurance  
Merchants Bonding Company  
North Star Mutual Insurance Co.

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### BRONZE

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Acuity  
AF Group  
Arlington Roe  
Auto-Owners Insurance  
Columbia Insurance Group  
Combined Agents of America LLC  
Encova

First Insurance Funding  
Great American Insurance Companies  
Keystone  
MEM  
NAU Country Insurance  
Pekin Insurance  
ProAg  
Rain and Hail Insurance  
REInsurPro

SECURA Insurance Co.  
SFM The Work Comp Experts  
Society Insurance  
Stonetrust Commercial Insurance co.  
West Bend Insurance Company  
Western National Insurance  
Westfield Insurance