

# BIG **i**® | IOWA



# 2026 PARTNERS PROGRAM

# BIG PARTNERS BENEFITS

## IOWA

INDUSTRY PARTNER OPPORTUNITIES: DIAMOND \$15,000 PLATINUM \$10,000 GOLD \$7,500 SILVER \$5,000 BRONZE \$2,500

**These amounts do not include your IIAI membership fee of \$500**

SPECIAL RECOGNITION & BENEFITS					
Member rates to all IIAI events	X	X	X	X	X
Complimentary use of IIAI education center	X	X	X	X	X
Member pricing on education classes	X	X	X	X	X
Recognition as Partner in Viewpoint Magazine	X	X	X	X	X
Receive IIAI correspondence & e-newsletters	X	X	X	X	X
Company logo featured on IIAI homepage & website	X	X	X		
Company receives annual "Partner Spotlight" post	X	X	X		
Listing as a Big I Partner in e-newsletter	logo+hyperlink	logo	logo		
RURAL AGENTS CONFERENCE - JANUARY 21 & 22, 2026					
Full conference registration(s) - including company staff	10	8	4	2	1
Recognition on promotional materials	X	X	X	X	X
Option to provide company promo materials - due Jan. 5th	X	X	X	X	X
Recognition on event tables	logo	logo	logo	name	name
Ad space in event program	full page	full page	1/2 page		
EMERGING LEADERS CONFERENCE - APRIL 7 & 8, 2026					
Recognition in promotional materials	X	X	X	X	X
Recognition on event tables	logo	logo	logo	name	name
Option to provide company promo materials, due Feb. 25th	X	X	X	X	X
Ad space in event program	full page	full page	1/2 page		
Company mixer registrations	5	4	3	2	1
CONVENTION & TRADE SHOW - AUGUST 25 & 26, 2026					
Full conference registration(s) - including company staff	10	8	4	2	1
Recognition on promotional materials	X	X	X	X	X
Trade Show exhibit booth	2 booths	1 booth	\$200 off	\$100 off	
Option to provide company materials - due July 8th	X	X	X	X	X
Ad space in event program	full page	full page	1/2 page		
Recognition on event tables	logo	logo	logo	name	name
Preferential booth placement	X				
GOLF (CONVENTION ONLY)					
Number of player registrations for golf	4	4			
# of attendees at sponsored hole (lunch included)	3	2			
Hole sponsorship with signage	X				

Questions? Please contact Melissa Meiners [melissa@iiaaiowa.org](mailto:melissa@iiaaiowa.org) or call 515-402-4033

# PARTNERS PLEDGE FORM

Return your commitment by **December 18, 2025**

We want to support my independent agency network!

Partner Level

☐

Diamond \$15,000

☐

Platinum \$10,000

☐

Gold \$7,500

☐

Silver \$5,000

☐

Bronze \$2,500

## CONTACT INFORMATION:

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ COMPANY WEBSITE: \_\_\_\_\_

## PAYMENT METHOD:

CREDIT CARD #: \_\_\_\_\_

EXP DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

CHECK ENCLOSED ☐

 **NEW FOR 2026** 

**see additional sponsor opportunities >>>**

## PLEASE RETURN THIS FORM TO:

Melissa Meiners, [melissa@iiaaiowa.org](mailto:melissa@iiaaiowa.org)  
4000 Westown Parkway, Ste 200  
West Des Moines, IA 50266

**QUESTIONS?** Contact us at 515-402-4033

# THANK YOU!



# 2026 ADDITIONAL SPONSOR OPPORTUNITIES

Take advantage of one or more additional sponsor options, available on a first-come first-served basis. Please mark your selection(s) below.

## RURAL AGENTS CONFERENCE - JANUARY 21 & 22

- ☐ Table in Atrium (8 available, Gold, Silver & Bronze partner levels only) \$1,000
- ☐ Breakfast sponsors (2 available) \$1,500
- ☐ Refreshment sponsors (2 available) \$500
- ☐ Lunch sponsor \$1,000
- ☐ Keynote sponsor \$2,000

## EMERGING LEADERS CONFERENCE - APRIL 7 & 8

previously known as Young Agents

- ☐ Refreshment sponsors (2 available) \$500
- ☐ Evening event/company mixer sponsor \$2,000

## EMPOWERHER WOMENS CONFERENCE - JUNE 10

- ☐ Venue sponsor \$1,200
- ☐ Refreshment sponsors (4 available) \$500
- ☐ Lunch sponsor \$2,500
- ☐ Keynote sponsor \$3,000
- ☐ Growing Your Future activity sponsor \$3,000
- ☐ Program Booklet sponsor \$1,000

## ANNUAL CONVENTION/TRADE SHOW & GOLF - AUGUST 25 & 26

- ☐ Breakfast sponsor \$1,500
- ☐ Keynote sponsor \$2,000
- ☐ Tradeshow drink ticket sponsor \$2,000
- ☐ Golf lunch sponsor \$1,000
- ☐ Golf drink ticket sponsor \$1,000
- ☐ Hole sponsor with signage (table & chair) \$200