

BIG **i**® | IOWA



2024 PARTNERS PROGRAM



PARTNERS BENEFITS

INDUSTRY PARTNER ANNUAL DUES:

DIAMOND
\$15,000

PLATINUM
\$10,000

GOLD
\$7,500

SILVER
\$5,000

BRONZE
\$2,500

SPECIAL RECOGNITION & BENEFITS					
Member rates to all IIAI events	X	X	X	X	X
Complimentary use of IIAI education center	X	X	X	X	X
Member pricing on education classes	X	X	X	X	X
Recognition as Partner in Viewpoint Magazine	X	X	X	X	X
Receive IIAI correspondence & e-newsletters	X	X	X	X	X
Company logo featured on IIAI homepage & website	X	X	X		
Company receives annual "Partner Spotlight" post	X	X	X		
Listing as a Big I IA Partner in e-newsletter	logo+hyperlink	logo	logo		
RURAL AGENTS CONFERENCE - JANUARY 24 & 25, 2024					
Recognition on Promotional Materials	X	X	X	X	X
Full convention registration for company staff	10	8	4	2	1
Option to provide company promo materials	X	X	X		
Logo placement at conference	X	X	X		
Option to sponsor member-agent's convention registration	X				
CONVENTION - AUGUST 27 & 28, 2024 - PRARIE MEADOWS					
Recognition on promotional materials	X	X	X	X	X
Trade Show exhibit booth	1 single	1 single	\$200 off	\$100 off	
Full conference registration(s) - including company staff	10	8	4	2	1
Option to provide company promo materials	X	X	X	X	X
Logo placement at convention	X	X	X	X	
Option to sponsor member-agent's convention registration	2	1			
Preferential booth placement	X				
GOLF (CONVENTION ONLY)					
Number of player registrations for golf	4	4	2		
# of attendees at sponsored hole (non-playing, lunch included)	3	2			
Drink cart sponsor	X				
Sponsor player registration (one foursome)	X				
Hole sponsorship with signage	X				

Questions? Please contact Melissa Meiners melissa@iiaaiowa.org or call 515-402-4033

BIG I PARTNERS 2023

DIAMOND



**Independent Agents
Service Corp.**



PLATINUM



GOLD



SILVER

Continental Western Group
Farmers Mutual Hail Ins. Company
Imperial PFS

Merchants Bonding Company
NAU Country Insurance
North Star Mutual Insurance Company
West Bend Mutual Insurance Company

BRONZE

Accident Fund Ins. Co. of America
Acuity
Amerisafe
Auto-Owners Insurance
Branch Insurance
Columbia Insurance Group
Encova Insurance
Great American Insurance Companies
Hastings Mutual Insurance Company
Keystone Insurers Group
Midwest Insurance Agency Alliance
Pekin Insurance

Philadelphia Insurance Companies
Pie Insurance
Platinum Supplemental Insurance
Previor Insurance
ProAg
Rain and Hail
Rural Community Insurance Companies
SFM Mutual
Society Insurance
Stonetrust Commercial Insurance Co.
Western National Insurance
Westfield Insurance

PARTNERS PLEDGE FORM

Return your commitment by January 15, 2024

I want to support my independent agency network!

Partner Level

Diamond \$15,000

Platinum \$10,000

Gold \$7,500

Silver \$5,000

Bronze \$2,500

CONTACT INFORMATION:

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ COMPANY WEBSITE: _____

PAYMENT METHOD:

CREDIT CARD #: _____

EXP DATE: _____ CVV: _____

CHECK ENCLOSED

PLEASE RETURN THIS FORM TO:

Melissa Meiners, melissa@iiaaiowa.org
4000 Westown Parkway, Ste 200
West Des Moines, IA 50266

QUESTIONS? Contact us at 515-402-4033

THANK YOU!