

2026

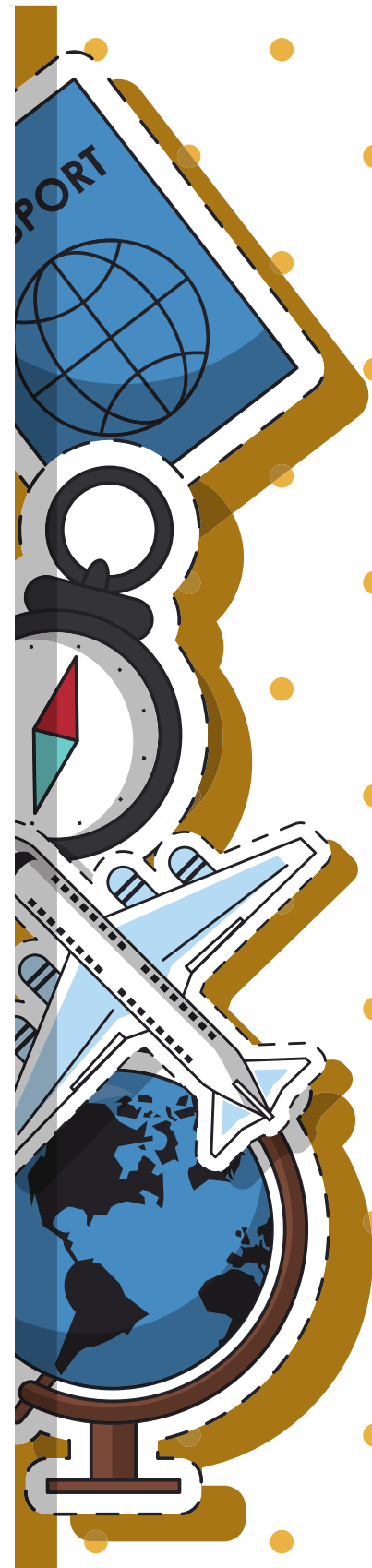
RURAL AGENTS CONFERENCE

AROUND THE WORLD

with the
BIG i | IOWA

JANUARY 21 & 22

HOLIDAY INN DES MOINES AIRPORT
6111 FLEUR DRIVE, DES MOINES, IA 50321



AGENDA

Wednesday, January 21, 2026 (4 CE hours)

8:00 a.m. Registration - Coffee & rolls

9:00 a.m. Welcome - Tyler Geiger IIAI Rural Agents Committee Chair, will get things started! IIAI's President, Dave Walters will welcome everyone.

9:10 a.m. Current Landscape of Iowa Insurance - Deputy Commissioner Jared Kirby - Iowa Insurance Division

9:40 a.m. Important News & Views on PAC with Jake Ketzner, Emerging Leaders and much more.

10:00 a.m. Break

10:15 a.m. Changes in Farm Practice - Steve Maulberger

11:45 a.m. Lunch Time - Get caught up with fellow agents and company friends over lunch.

12:45 p.m. Keynote - Stay Tuned. . .

1:45 p.m. Economics - Crop Ins., World Trade and Policies - Chad Hart

3:00 p.m. Break - grab a soda and take your taste buds on a trip!

3:15 p.m. The Essential Steps to Internal Perpetuation with IA Valuations - Craig Niess

4:30 p.m. Adjourn - Hospitality Rooms Open - join them for food, drinks and conversation!

Thursday, January 22, 2026 (5 CE hours)

7:00 a.m. - 8:15 a.m. Breakfast

8:30 a.m. E&S Market Panel - Arlington Roe, Concorde General and WSIA (Wholesale & Specialty Insurance Assc.)

9:45 a.m. Break - share your journey's

10:00 a.m. Farm Liability - The "Family Farm" Market - Sam Bennett

11:30 a.m. Artificial Intelligence & Automations in Insurance - Rob Trube

12:45 p.m. Adjourn - Thank you for coming and have a safe trip home!

HOTEL INFORMATION

Holiday Inn Airport | 6111 Fleur Drive, Des Moines | 515-287-2400
King Bed \$119.00 | Two Queen Beds \$119.00

Rooms have been reserved and you must make your reservations directly with the hotel by **Friday, January 2nd**. **REMEMBER** to say you are attending the IIAI Rural Agents Conference.

Additional Hotels in Area

AmericInn 515-285-5180
Fairfield Inn & Suites 515-309-4444
Quality Inn & Suites 515-287-3434

Hilton Garden Inn 515-285-7777
Hampton Inn 515-287-7300
Ramada by Wyndham 515-287-6464

CONFERENCE SPEAKERS



JARED KIRBY
Deputy Commissioner



JAKE KETZNER
Big I Lobbyist



CHAD HART
Prof. of Economics, ISU



STEVE MAULBERGER
Great American Ins.



E&S MARKET PANEL



ROB TRUBE
Strategy Simple



SAMUEL T. BENNETT,
CIC, CPRM, AFIS, TRIP,
CRIS, CPIA
Harrison Agency, Inc.



CRAIG NIESS
IA Valuations

2026 RURAL AGENTS CONFERENCE

Registration

JANUARY 21 & 22, 2026
APPLIED FOR 9 CE HOURS

PLEASE COMPLETE ALL INFORMATION BELOW

MAIL TO: IIAI - 4000 WESTOWN PARKWAY, SUITE 200, WEST DES MOINES, IA 50266
OR

REGISTER ONLINE AT WWW.IIAIOWA.ORG

Agency _____

Address _____

City _____ Zip _____

Phone _____

\$175 - IIAI Members & IIAI Affiliate Companies
\$225 - Non-Members

Print name as it would appear on your license.

Name _____ NPN _____ \$ _____

Name _____ NPN _____ \$ _____

Name _____ NPN _____ \$ _____

Name _____ NPN _____ \$ _____

Total Enclosed \$ _____

IIAI Refund Policy

No refund after January 14, 2026.



IIAI Office Use Only: Date Paid: _____ Method of Payment: _____ Check #: _____