

AUGUST 26, 2025

PRAIRIE MEADOWS CONFERENCE CENTER  
1 Prairie Meadows Dr., Altoona, IA 50009

## EXHIBITOR OPPORTUNITIES

### Exhibit Space Registration Form

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

#### Exhibit Booth Rates:

Member: \$1,100

Non-Member: \$1,400

Company name as you would like listed on all 2025 Convention materials:

Booth Selection: (See Floor Plan)

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_ 4th Choice: \_\_\_\_\_

Will exhibitor drawing be awarded? YES \_\_\_\_\_ NO \_\_\_\_\_ (if so please email logo to [melissa@iiaaiowa.org](mailto:melissa@iiaaiowa.org))

Booth Total: \$ \_\_\_\_\_

#### Booth Cost Includes:

- Professionally draped 8'(deep) x 8'(wide) exhibit space
- 6' table
- Two folding chairs
- Trash can
- A one-line standard booth ID sign
- List of your company in the official convention program.
- Attendance for two (2) booth workers for entire convention

#### more information

- Set up time is from 1:00 p.m. - 3:30 p.m.
- Trade show runs from 4:00 p.m. - 8:00 p.m.

Cancellations: Full refund before 8/1/2025. No refunds after 8/1/2025

Full payment due with form submission. Booth space will not be reserved until payment is received. Please email a copy of your logo in an eps, jpeg or pdf file that is 300 dpi to [melissa@iiaaiowa.org](mailto:melissa@iiaaiowa.org).

IIAI reserves the right to adjust floor plan as necessary. The following Exhibitor hereby requests IIAI (Independent Insurance Agents of Iowa) reserve exhibit space for the Exhibitor at the IIAI Annual Convention held on August 26, 2025 at Prairie Meadows Conference Center, Altoona, Iowa. Exhibitor agrees to adhere to IIAI's rules and regulations. Exhibitor hereby releases IIAI and Prairie Meadows Convention Center from all damages and expenses caused by or related to any act or omission of IIAI and Prairie Meadows with respect to IIAI Annual Convention. As used herein, "IIAI and Prairie Meadows Convention Center" includes anyone acting for or on behalf of IIAI or Prairie Meadows Convention Center, as a member, agent, director, officer, shareholder, employee or independent contract.

#### Method of Payment

☐ Check ☐ MasterCard ☐ VISA ☐ AmEx

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV #: \_\_\_\_\_ Signature: \_\_\_\_\_

#### Return form to:

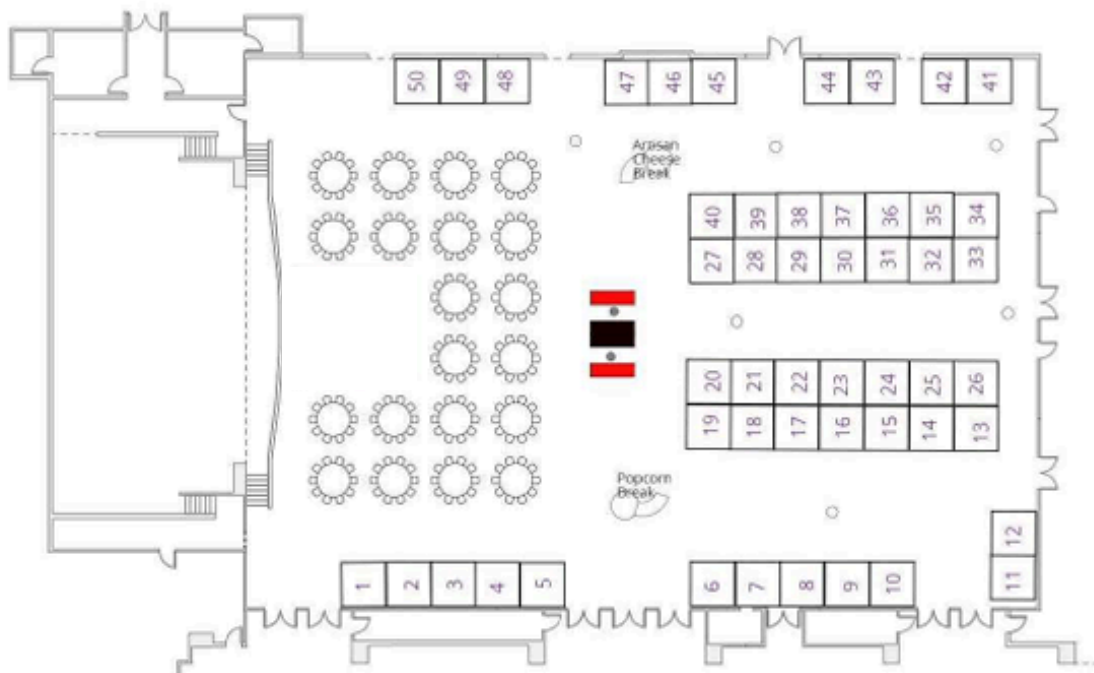
Melissa Meiners

IIAI, 4000 Westown Parkway, Suite 200

West Des Moines, IA 50266

515-402-4033 | [www.iiaaiowa.org](http://www.iiaaiowa.org) | [melissa@iiaaiowa.org](mailto:melissa@iiaaiowa.org)

# EXHIBITOR FLOOR PLAN



COMPANY	BOOTH #	COMPANY	BOOTH #	COMPANY	BOOTH #
	1		25		48
	2		26		49
	3		27		50
	4		28		
	5		29		
	6		30		
	7		31		
	8		32		
	9		33		
	10		34		
	11		35		
	12		36		
	13		37		
	14		38		
	15		39		
	16		40		
	17		41		
	18		42		
	19		43		
	20		44		
	21		45		
	22		46		
	23		47		
	24				